

# 'CAROLINA'

TITLING: 231

FOUR POINT (ADMIRABLE IN TIME-TABLES)  
FIVE POINT AND SIX POINT, ON 6 PT BODY  
FOR COMPOSITION

TWELVE POINT,  
FOURTEEN AND  
LARGER (UP TO 60 AND 71 PT. ON SUPER  
CASTER) AVAILABLE AS DISPLAY MATRICES

**SANS**

**SERIF**

CAROLINA SANS LIGHT  
Now in 8 pt., 10 pt. and  
TWELVE pt. composition

DISPLAY: 14 PT.  
EIGHTEEN to 36  
pt. u. and l.c.  
Italics now in hand for early issue

Aa Bb Cc Dd  
Ll Mm Op Qq  
Yy Zz Aa Bb Cc Dd  
Serie 35:

Carolina Roman 6-12 pt. composition  
14 pt. to 72 pt display.

We believe that the really remarkable success of Carolina Sans Serif is in part due to the fact that this face is not, and does not look, Foreign in origin or exotic in design. It would seem that what the old greeks, romans and renacentist artist were looking for was a beauty canon of the perfection made woman, just a woman who make this typeface possible.

This Face was designed exclusively for ANA CAROLINA SÁNCHEZ FERRUCHO by one of the less famous designers of our time, DAVID ESPINOSA. The privilege of hiring display matrices, and the comparatively low cost of ant "David Espinosa" composition matrices, make the Carolina Ensemble a good Investment.

Ff Gg Hh Ii  
Ss Tt Uu Vv Ww  
*Ff Gg Hh Ii*  
*l.c. roman & italic*  
*Italic: 9 to 21 pt. composition*  
*14 pt. to 36 pt display.*

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abcdefghijklmnop  
ghijklmnopqr  
stuvw ABC

Series AC35. Bold  
u. & l.c. roman 6 to 72 pt.  
Also 72 Titling

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abcdefghijklmnop  
ghijklmnopqr  
stuvwxyz AB

*Italics For 35. Now  
ready: 12 to 36 pt.*

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CAROLINA SHADYLINE (BELOW)

ABCDEFGHIJK abcdefghijklmnopqrstu LMNOPQRST

Another good idea from

